



Let it hAPYN enters its last year

Let it hAPYN project enters into the final year. We are very busy at the moment, as several analysis are being finalised, and we have 20 projects that will be implemented in 7 different European countries with the support of the Let it hAPYN project. If you want to find out more about that, check [our new website](#).

Below you can find more about the project and this time, also about other news from the Alcohol Policy Youth Network



From April until November 2015, there will be 20 different alcohol-related projects taking place in seven different countries. They will receive financial and expert support from the project consortium. Find more about the Boost my project [here](#).



We are still conducting a survey on young people's attitudes regarding alcohol policies. With it, we aim to find out more about young people's opinions regarding alcohol policy.

Find out more [on this link](#).



Eurocare is an associated partner in the Let it hAPYN project and is an alliance of public health NGOs and social organisations working on the prevention and reduction of alcohol related harm in Europe. [Click here to read more!](#)



We became even more social!

We have a new project website and a new Facebook site, so it will be easier to follow Let it hAPYN.

If you want to see the results of the project and follow the development, visit www.letithapyn.eu and find us on [facebook.com/letithapyn](https://www.facebook.com/letithapyn).

Moreover, find us on twitter under the hashtag [#letithapyn](https://twitter.com/letithapyn)

What is Let it hAPYN?

The Let it hAPYN project is a European Commission founded project that aims at reaching a better overview of good practices of alcohol intervention programmes in youth organisations or that are applicable to youth organisations in Europe. This will result in a better understanding of the youth sector and allow possible evidence-based best practices of alcohol interventions to be implemented in other youth organisations.

Other news from the Alcohol Policy Youth Network



The 1st European Alcohol Policy Youth Conference receives the European Best Practice Youth Award 2015

From 4th until 10th of May, European Youth Week 2015 has taken place in Brussels, Belgium. APYN and its member organisation [Youth Network No Excuse Slovenia](#) have received the Youth Award for the most outstanding project in the category "Empowering young people through meetings with decision makers.". More on this can be found [here](#).



APYN and other NGOs resign from the EU Alcohol and Health Forum as calls for new Alcohol Strategy are ignored



Public Health NGOs have on 2. 6. 2015 resigned from the EU Alcohol and Health Forum, following the announcement by Commissioner Andriuskaitis that he has no plans to establish a new EU Alcohol Strategy. The Commissioner's decision goes against demands from Member States and the European Parliament for a new comprehensive Strategy to tackle alcohol harm in Europe.

More information can be found [here](#).

Interview with Katherine Brown, director of the Institute of Alcohol Studies

Alcohol industry in many countries can advertise its' products and sponsor events and organizations, even media. Less visibility of alcohol products and prohibiting advertisements of it can contribute to reduce alcohol consumption and harmful consequences of drinking alcohol. Because youth is exposed to many advertisements of alcohol products, also through movies and music, this was also one of the topics of second European alcohol policy youth conference. We talked to Katherine Brown, the director of the Institute of Alcohol Studies about her opinion about the influence of advertisements of alcohol and presence of alcohol in media on alcohol consumption. Read the interview [on this link](#).

Alcohol advertising and sponsorship in Formula One: A dangerous cocktail

A new report which presents data on the extent of alcohol advertising during the 2014 Formula One (F1) Monaco Grand Prix together with an analysis of F1 teams' sponsorship by the alcohol industry was issued on 22nd of May 2015 by the European Alcohol Policy Alliance (Eurocare), Institute of Alcohol Studies (UK) and Monash University (Australia). The findings from the report show that alcohol sponsorship of F1 provides a platform for an extremely high exposure of alcohol advertising to audiences.



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